





REFINED MODERN LIVING

Supercool Creative Culture Sdn Bhd beautifies residential and commercial properties by providing a comprehensive range of services

upercool Creative Culture Sdn Bhd (SSC), founded in 2004 by Royce Loy Chai Meng and Chai Yuen Hey, has been creating waves in the residential and commercial sector by providing a whole new meaning to the term refined modern living.

With over 10 years of experience, SCC has been beautifying residential and commercial properties by providing a comprehensive range of services that include home improvement and roofing. Staying true to its design philosophy of using only high quality sustainable materials, SCC incorporates the classical Balinese concept of island resort lifestyle into the homes. Regarded as one of the leading specialist in roofing in Malaysia, SCC's main areas of expertise are building pergolas, roof tiles, gazebos, polycarbonate awnings, laminating glass skylight, timber decks, fences and railings.



Royce Loy, the Managing Director of SCC, said that the company, which has its head office in Puchong Permai, Selangor, and a branch office each in Seremban and Johor Bahru, is committed to giving its customers great value for money. As such, only quality materials are used. Natural hardwoods such Chengal, Balau and Resak are used for building decks and pergolas. The timber is treated to withstand humidity, at the same time it is water resistant and durable enough to be exposed to direct sunlight. Timber pergolas, which can be combined with laminated roofing, polycarbonate sheets, help prevent direct sunlight streaming into the house. More importantly, timber, whether used in pergolas or flooring, is eco-friendly and adds beauty and character to any area.

SCC also provides polycarbonate roofing, laminated glass skylight, roof tiles and fences and railings, all of which can be customised to suit the budget of the home owner and the overall architecture of the house. "We have an extensive range of design options, colours, textures and material to give our customers the best," said Loy.

The passion, dedication and the persistence to provide the best in home improvement for the customers, have earned for SCC several local and international accolades. Among them are the Asia Pacific International Honesty Enterprise Keris Awards 2014, the Sin Chew Business Excellence Awards 2014, The Entrepreneur Award 2014 and The Service Quality Award, 2014



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